

2025



Mission Paws United

Mayday's headquarters to provide care,
support and love

Mission Mayday

NEQ : 1177262848

Website

missionmayday.ca/en/pattesolidaire

Email

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Introduction

Mission Mayday is a Montreal-based non-profit organization founded in January 2022 to prevent the euthanasia of animals that are victims of mistreatment and in need of medical care.

We don't hesitate to spend large sums of money to save dogs and cats without families. The majority of our passengers come from seizures by authorities, animal services, shelters, and surrenders in veterinary clinics.

Each year, we spend a significant amount of money on medical care, food, boarding, various supplies, and transportation. Allocating resources and managing donated materials is complicated because we have foster families throughout Greater Montreal.

We believe it's time to move forward with a bigger project that will ultimately save more lives. Our goal: to improve our resources and thus help low-income families care for their pets while improving the management of our ever-growing organization!

Having a location in Greater Montreal will allow us to implement new programs for our animals and low-income dog and cat owners: dog training for all, microchipping and nail clipping days, low-cost grooming, a food bank, inventory management, and much more! We will now be able to call on consultants to carry out these new activities, another step forward for Mission Mayday!

We are therefore appealing to you, dear animal lovers, to request your precious contribution which will help us in financing this wonderful project which is coming to fruition!

Are you joining us in this wonderful project?



Mégane Bigot de La Touanne

Co-founder and treasurer of Mission Mayday





Main uses of the premises

Provide **basic care to our passengers** as well as to **pets from the public** (microchipping, nail trimming, etc.).

Manage **resources for our new humanitarian program** aimed at supporting the pets of users of the CAP St-Barnabé homeless shelters.

Organize **benefit events and adoption days** for our sociable animals.

Manage our merchandise, increase the number of products available, and simplify order shipments.

Store everything we have in one place and increase our capacity to receive this type of donation, which will reduce our expenses.

Manage food and supplies in order to distribute them to our foster families and to pet owners in need.

Establish a **low-cost canine behaviour program** with consultations for individuals. This would help reduce abandonment and make access to this type of service more accessible for dog owners who are at their wit's end.

Organize educational workshops to raise awareness among young people about animal welfare and how to behave around pets.

PAWS UNITED

For a better future WITH MISSION MAYDAY



Our future location will allow us to offer accessible services to improve access to certain types of care:



Nail
trimming



Basic animal
care



Pet food
bank



Dog
training

Let's help families take care of their pets!

To make a donation
missionmayday.ca/en



Learn more about the organization

Mission Mayday has been fortunate to have a large community of animal lovers and local businesses to carry out its missions since its founding.

Average revenue of the organization

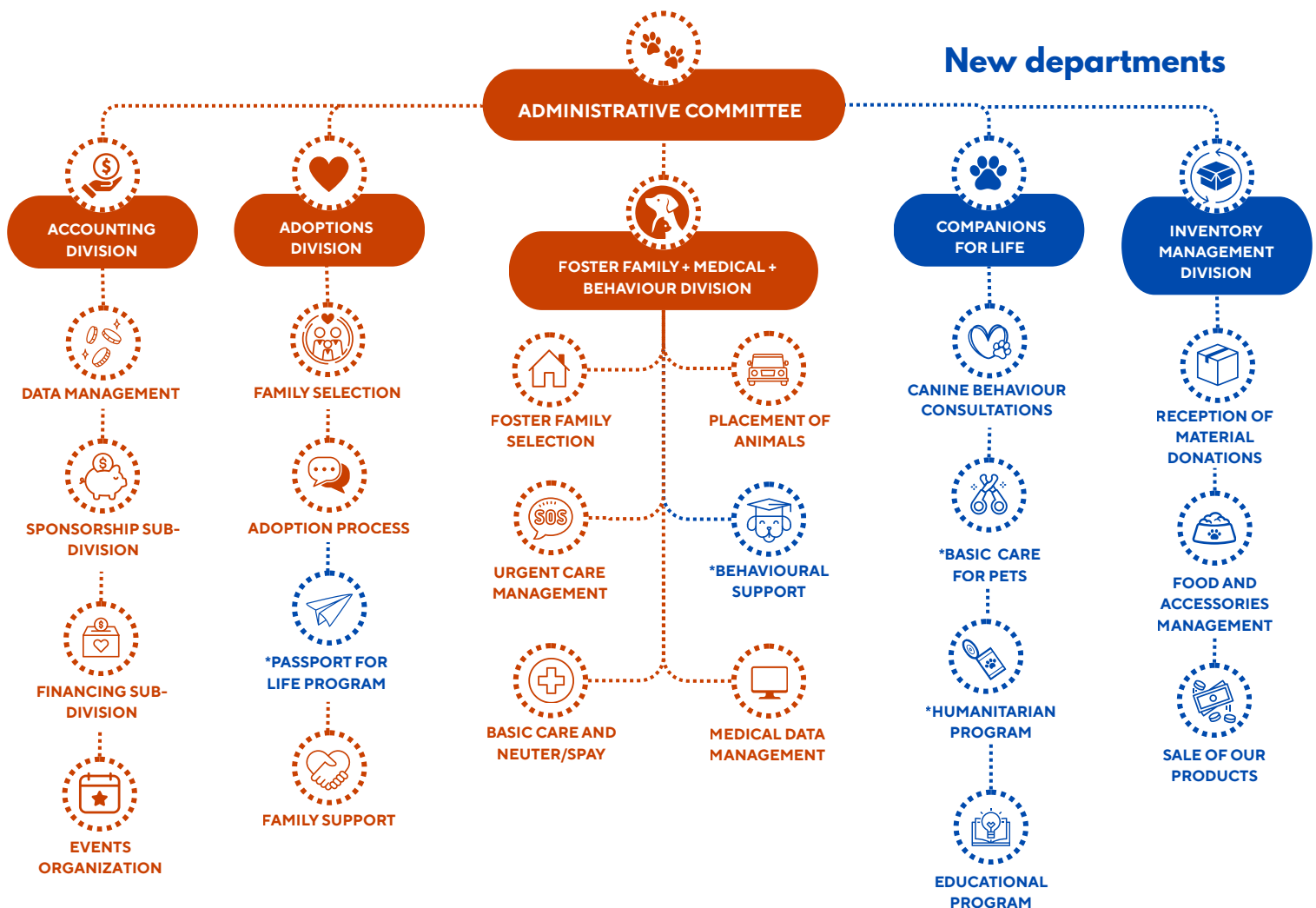
Current monthly donations	\$2,903 / month
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Revenues in 2022	\$238,618
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Revenues in 2023	\$239,438
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Revenues in 2024	\$220,592
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New structure



Program launched in 2025 or improved during this year

Current income

These are the revenues that currently allow the organization to continue its rescue and education missions.

Monthly and general donations + sponsorships

Benefit events and external fundraising

Crafting and sale of organization accessories

Animal adoption fees

Facebook Reward Program

Expected revenues

This is the income we expect to receive from our new premises and all the activities associated with it.

Dog training consultations and courses

Increase in sales of our products

Benefit events and adoption days

Sale of new pet products

Organization of half-and-half (50/50) draws

Virtual auctions with the Zeffy platform

Other services offered to individuals for their animals: walks, pet sitting, nail trimming, etc.

Improving our internal management

We want to make Mission Mayday easier to manage, which will help us save more animals and improve the experience of our volunteers and foster families. The premises will not be a physical shelter, but a place that will allow us to manage our resources and the care of our passengers, while also providing assistance to families.

Typically, organizations primarily have physical shelters for animals, but in our case, we prefer to have foster families and our team care for them, given their unique needs. Only taking on medical and neglect cases means we have to find solutions that are a little different than usual.

In conclusion, when an animal is taken into care, we will be able to provide it with everything it needs upon arrival. We will always have starter kits ready according to the species and size of the animal.

Monthly savings

With all the savings we'll make in the long run, we definitely believe this project is possible with your support!

Current warehouse charges:

- All equipment will be moved to the premises
- We will no longer use our warehouse

Food and accessories:

- We will receive more donations from clinics, pet stores, and individuals
- Our partnerships with Mondou and Ruffwear also allow us to equip ourselves at low cost for harnesses, collars, boots, leashes and more

Basic care:

- We will be able to trim our pets' nails more easily
- We will implement our own microchips (for \$15 per animal)
- We will be able to distribute parasite treatments and certain products (e.g., probiotics) more easily
- We will be able to store leftover medications and use them for another animal under a veterinarian's prescription



**Thank you for your attention and
we hope to be able to count on
your valuable support!**

This is the biggest project we've ever undertaken.

Thank you for helping save more lives and allowing us
to launch our new program to keep families together!

The Mission Mayday Team

To make a donation

Website missionmayday.ca/en/pattesolidaire

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