

Spring 2025



Mission Paws United

Mayday's headquarters to provide care,
support and love

Mission Mayday

NEQ : 1177262848

Website

missionmayday.ca/en/pattesolidaire

Email

pattesolidaire@missionmayday.ca



Introduction

Mission Mayday is a Montreal-based non-profit organization founded in January 2022 to prevent the euthanasia of animals that are victims of mistreatment and in need of medical care.

We don't hesitate to spend large sums of money to save dogs and cats without families. The majority of our passengers come from seizures by authorities, animal services, shelters, and surrenders in veterinary clinics.

Each year, we spend a significant amount of money on medical care, food, boarding, various supplies, and transportation. Allocating resources and managing donated materials is complicated because we have foster families throughout Greater Montreal.

We believe it's time to move forward with a bigger project that will ultimately save more lives. Our goal: to improve our resources and thus help low-income families care for their pets while improving the management of our ever-growing organization!

Having a location in Greater Montreal will allow us to implement new programs for our animals and low-income dog and cat owners: dog training for all, microchipping and nail clipping days, low-cost grooming, a food bank, inventory management, and much more! We will now be able to call on consultants to carry out these new activities, another step forward for Mission Mayday!

We are therefore appealing to you, dear animal lovers, to request your precious contribution which will help us in financing this wonderful project which is coming to fruition!

Are you joining us in this wonderful project?



Mégane Bigot de La Touanne

Co-founder and treasurer of Mission Mayday





Main uses of the premises

Create an **examination room** to provide basic care to our passengers on site, as well as to private individuals' pets.

Provide **basic grooming** to our animals in need and offer this service to **low-income families**.

Organize **benefit events and adoption days** for our sociable animals.

Sell our merchandise, increase the number of products available, and manage order shipments.

Have enclosures for the **temporary boarding** of our dogs and cats who do not have a foster family and for animals from partner organizations.

Manage and receive donations of food and equipment to be distributed to our foster families and pet owners in need.

Establish a **low-cost canine behaviour program** with consultations for individuals. This would help reduce abandonment and make access to this type of service more accessible for dog owners who are at their wit's end.

Organize educational workshops to raise awareness among young people about animal welfare and how to behave around pets.

Learn more about the organization

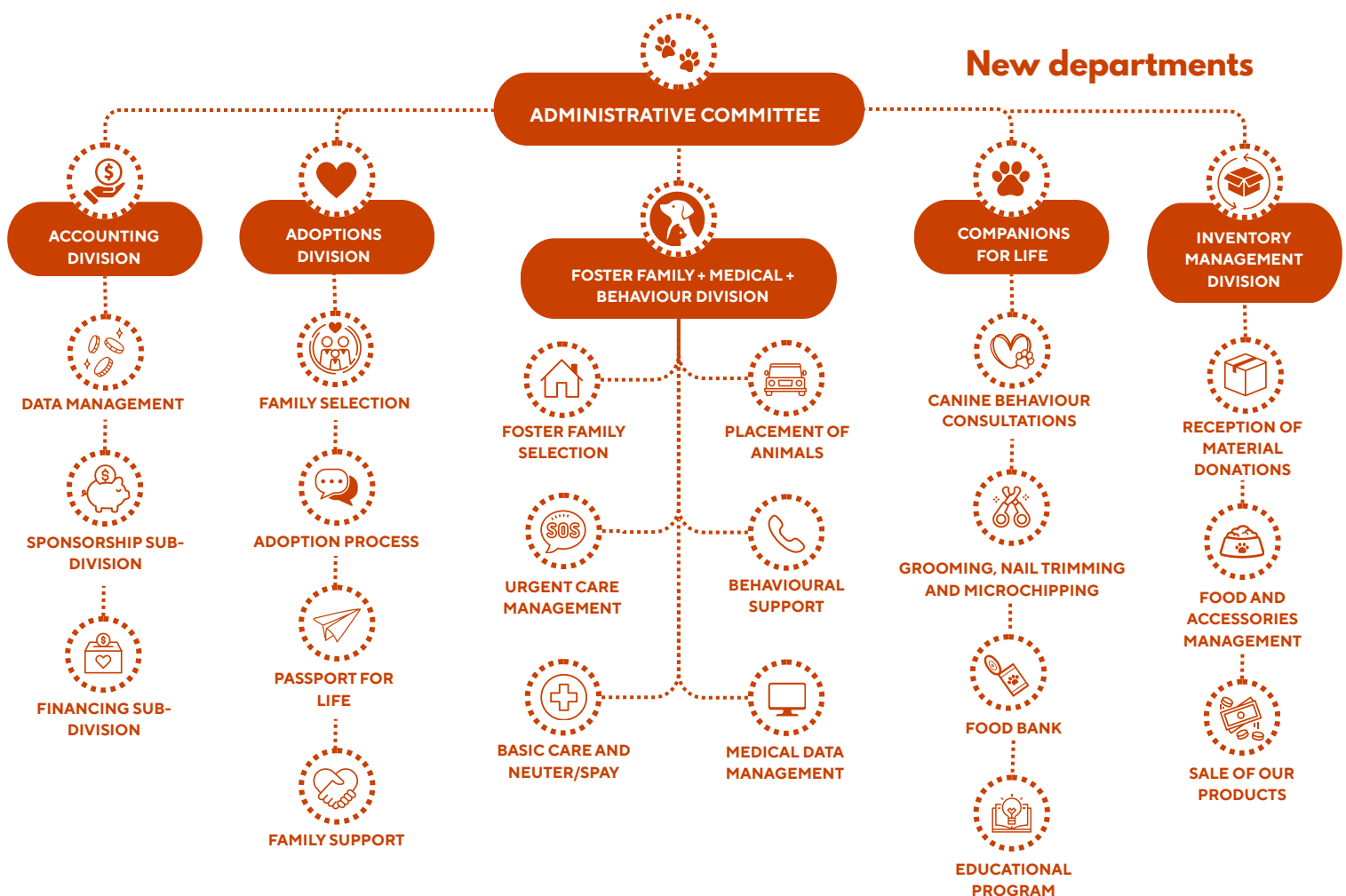
Mission Mayday has been fortunate to have a large community of animal lovers and local businesses to carry out its missions since its founding.

Average revenue of the organization

Current monthly donations	\$3,000 / month
General donations*	\$43,112 in 2024
Revenues in 2022	\$238,618
Revenues in 2023	\$239,438

*These donations are not made as part of a fundraising effort for a particular animal.

New structure



Current income

These are the revenues that currently allow the organization to continue its rescue and education missions.

Monthly and general donations + sponsorships

Benefit events and external fundraising

Crafting and sale of organization accessories

Animal adoption fees

Facebook monthly rewards

Expected revenues

This is the income we expect to receive from our new premises and all the activities associated with it.

Dog training consultations and courses

Low-cost dog boarding for our partner organizations

Benefit events and adoption days

Sale of new pet products

Organization of half-and-half (50/50) draws*

Virtual auctions with the Zeffy platform

Other services offered to individuals for their animals: grooming, walks, pet sitting, nail trimming, etc.

*The permit application for these draws was made in March 2025.

Improving our internal management

We want to make Mission Mayday easier to manage, which will help us save more animals and improve the experience of our volunteers and foster families. The premises will not be a physical shelter, but a place that will allow us to manage our resources and the care of our passengers, while also providing assistance to families. In emergency situations, one or more animals may be kept there temporarily.

Typically, organizations primarily have physical shelters for animals, but in our case, we prefer to have foster families and our team care for them, given their unique needs. Only taking on medical and neglect cases means we have to find solutions that are a little different than usual.

In conclusion, when an animal is taken into care, we will be able to provide it with everything it needs upon arrival. We will always have starter kits ready according to the species and size of the animal.

Monthly savings

With all the savings we'll make in the long run, we definitely believe this project is possible with your support!

Current warehouse charges:

- All equipment will be moved to the premises
- We will no longer use our warehouse

Food and accessories:

- We will receive more donations from clinics, pet stores, and individuals
- We will be able to order veterinary food at cost price (steps underway to find a partner clinic for this purpose as of March 18, 2025)
- Our partnership with Ruffwear also allows us to equip ourselves at low cost for harnesses, collars, boots, leashes and more

Basic care:

- Our animals will be able to receive care from a veterinarian who will come on-site for examination days, and we will save on medication
- We will implant our own microchips at no installation cost



**Thank you for your attention and
we hope to be able to count on
your valuable support!**

This is the biggest project we've ever undertaken.

Thank you for helping save more lives and allowing us
to launch our new program to keep families together!

The Mission Mayday Team

To make a donation

Website missionmayday.ca/en/pattesolidaire

Interac comptabilite@missionmayday.ca